



GPN RISP AI TRAINING

SMART FOLLOW-UP PROMPTS

Using ChatGPT to Connect, Not Sell



Warm & Low Pressure



Professional Support



Qualified Funding Options

Build Relationships, Not Resistance

GPN RISP AI Training

AI Follow-Up That Feels Natural

How to use AI to stay in touch, keep funding central, and move people toward the GPN sales pipeline without sounding pushy

What this guide will help you do

- Follow up without sounding pushy or scripted
 - Keep your role as the connector, not the closer
 - Use AI to create simple, natural messages fast
 - Move people toward the next step with confidence
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Welcome

This training is about one simple skill: following up without sounding stiff, pushy, or like you suddenly became a salesperson overnight.

A lot of members do well getting started. They send a link. They mention the idea. They have a good conversation. Then the moment that matters shows up next.

Follow-up.

That is where people often get stuck.

Not because they do not care.

Because they do not want to bother people, sound promotional, or feel like they have to explain the whole business.

The good news is that follow-up does not have to feel heavy.

With the right AI prompts, you can create short, human follow-up messages that reopen interest, keep the message simple, and move the person toward the next step.

That next step might be watching your landing page video. It might be giving permission to hear from the team. Either way, your job stays the same.

You are the connector.

Not the closer.

What This Training Is Designed to Do

This session shows GPN members how to use AI tools like ChatGPT, Gemini, Claude, or Copilot to create follow-up messages that feel natural and easy to send.

By the end of this training, the goal is for each member to leave with:

- 3 AI-assisted follow-up messages
- 1 landing page link-sharing message
- 1 permission-based pipeline entry message
- 1 immediate action step to complete right away

The core action step is simple:

Use AI to create and send one real follow-up message that either:

- shares the landing page video at <https://residualincomesuccessplatform.com/MEMBERID>, or
- gets permission to move someone into the GPN sales pipeline for a free consult with a Residual Income Advisor at https://www.gpncenter.com/o/building_my_business/ after logging in to <https://www.gpncenter.com/>

The Core Pillars Behind This Training

This session leans heavily on three GPN strengths:

1. A Comfortable Marketing Plan

You do not have to pressure people. You do not have to memorize a sales presentation. You do not have to turn every message into a pitch.

2. Funding That Can Cover Ongoing Business-Building Expenses at No Cost to Qualified Members

This matters because cost is often one of the biggest reasons people hesitate. When mentioned accurately and naturally, it helps people stay open to learning more.

3. Professional Sales Support

The member does not have to explain everything, overcome objections, or close the sale. The team handles the presentation, follow-up, and enrollment process.

That is why follow-up can stay simple.

You are not trying to do the whole job. You are helping the person take one more step.

The Big Idea

You do not need to explain the business better.

You need a simple follow-up that:

- reopens interest
- mentions the support model clearly
- keeps the funding message in the mix when appropriate
- points to one easy next step

That is it.

Most weak follow-ups are weak for one of two reasons.

Either it says too much. Or it says nothing useful at all.

This training helps members land in the middle. Short. Natural. Clear. Easy to send.

What Follow-Up Really Is

Follow-up is not selling.

Follow-up is reconnecting.

That difference matters.

If a member thinks follow-up means convincing someone, they will usually delay it, overthink it, or avoid it.

If a member sees follow-up as reopening the conversation and making the next step easy, it becomes much more comfortable.

That is the mindset shift.

A good follow-up message does not try to do everything. It simply does enough to move the conversation forward.

The 3 Most Common Follow-Up Moments

Moment 1: After sending a short video or landing page

This is one of the easiest follow-up moments because there is already context. The person has seen something or was invited to see something.

The follow-up does not need to be dramatic. It just needs to make it easy for them to watch, reply, or ask a question.

Moment 2: After someone says, “This sounds interesting.”

This is a great sign, but it is also a spot where many members start overexplaining.

Instead of unloading details, the goal is to:

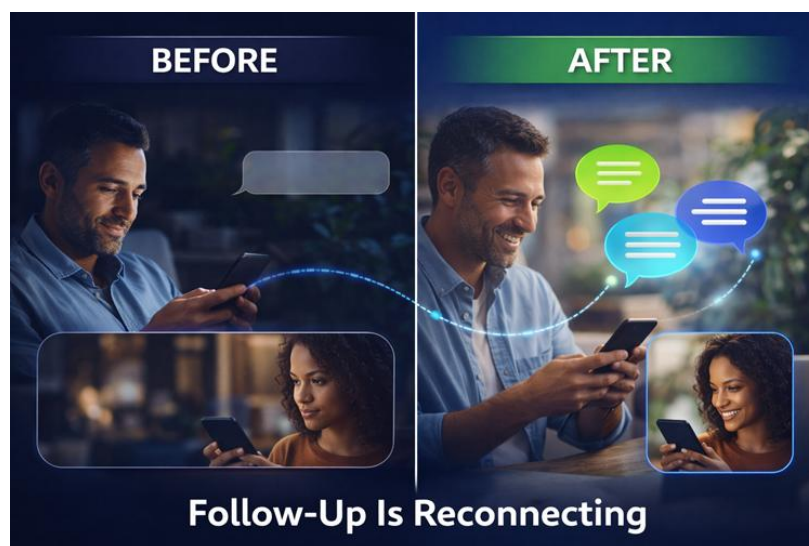
- acknowledge interest
- keep the tone warm
- offer one simple next step

Moment 3: After someone goes quiet

This is where AI can really help.

Instead of staring at the screen, trying to come up with the perfect message, members can use AI to generate a few simple options that feel normal and low-pressure.

The goal here is not to chase. It is to reopen the door.



Why AI Helps So Much Here

AI is useful for follow-up because it helps members:

- stay short
- stay conversational
- avoid sounding robotic
- create more than one version quickly
- keep the message aligned with the connector role

The point is not to let AI speak for you.

The point is to let AI help you get unstuck.

Then you edit the message so it sounds like something you would really say.

That last step matters.

Never copy AI word-for-word if it sounds unnatural. Your job is not to sound impressive. Your job is to sound real.

The Prompt Formula to Use in This Training

For this training, the strongest prompts use a simple 4-part structure:

ROLE

Who the AI should act like.

tone

How the message should sound.

INSTRUCTIONS

What the AI should include, avoid, and do.

FORMAT

What kind of output should it return?

This keeps the prompt clear and gives members more control over the result.

It also works well across ChatGPT, Gemini, Claude, and Copilot.

Why This Structure Works Better

Simple prompts can work.

But in this session, members need more than a rough draft. They need follow-up messages that:

- sound human
- stay low-pressure
- reinforce the support model
- include the funding point naturally
- fit the exact format they want, like short text messages under 30 words

That is why this structured prompt style is worth using throughout the training.

Better prompt in. Better follow-up out.

Prompt 1 — Follow-Up Text

ROLE: You are a friendly follow-up copy assistant helping me sound natural and low-pressure.

TONE: Warm, simple, conversational, human. Not polished or salesy.

INSTRUCTIONS: Write 3 short follow-up text messages for someone who already knows I'm building income from home. Keep me in the connector role, not the salesperson. Mention that there is professional sales support, and that qualified members can access funding to cover ongoing business-building expenses at no cost to them. Do not overexplain. End with one simple next step.

FORMAT: Give me 3 text messages under 30 words each.

Why this prompt works

It keeps the output short, clear, and usable. It also tells the AI exactly how the member wants to sound.

Prompt 2 — Rewrite to Sound More Human

ROLE: You are a rewriting assistant helping me sound more human.

TONE: Simple, natural, clear, friendly.

INSTRUCTIONS: Rewrite this follow-up so it sounds more personal, less promotional, and easy to send in a text. Keep me in the connector role, not the salesperson.

FORMAT: Give me 3 rewritten versions under 25 words each.

Why this prompt works

This is a great cleanup prompt. If the first draft sounds stiff, this prompt helps turn it into something more natural.

Prompt 3 — After “This Sounds Interesting”

ROLE: You are a conversational messaging assistant specializing in low-pressure business follow-up.

TONE: Casual, warm, and natural.

INSTRUCTIONS: Write 2 short replies for someone who said, “This sounds interesting.” One should offer my short landing page video. One should offer to have someone from the team connect with them. Mention the support model naturally.

FORMAT: Give me 2 text replies under 30 words each.

Why this prompt works

It gives the member two paths:

- send the short overview
- offer a team connection

Both keep the member in the connector role.

Prompt 4 — Permission-Based Handoff

ROLE: You are a messaging assistant helping me move someone to the next step without pressure.

TONE: Friendly, respectful, easygoing.

INSTRUCTIONS: Write 3 permission-based messages asking whether it would be okay to send details or have someone from the team connect with them. Keep it natural and low-pressure.

FORMAT: Give me 3 short text options under 30 words each.

Why this prompt works

This prompt reinforces one of the most important habits in the GPN system:

permission before pipeline movement.

it keeps the conversation respectful and keeps the member from sounding pushy.

Prompt 5 — Email and Text Version

ROLE: You are a follow-up writing assistant.

TONE: Warm, clear, supportive, low-pressure.

INSTRUCTIONS: Write one short follow-up email and one short text for the same prospect. Mention simple marketing, professional support, and that qualified members can access funding to cover ongoing business-building expenses at no cost to them. Keep me in the connector role.

FORMAT: First, give the email; then, the text.

Why this prompt works

Sometimes members want both formats ready to go. This prompt gives them a longer version and a shorter version they can use side by side.

Sample Follow-Up Messages

Example 1 — Landing Page Follow-Up

“Thought of you again because this explains the whole idea better than I can in a text. It also shows how the support works and how qualified people may get business-building costs covered at no cost to you. Want the short link?”

Example 2 — After “Interesting”

“Glad it caught your attention. The nice part is you don’t have to do all the selling yourself, and qualified members may have access to funding that covers ongoing business-building expenses at no cost. Want the quick video?”

Example 3 — Permission-Based Pipeline Entry

“If you’d like, I can point you to the short overview or help you connect with the team through GPN Center. That way, you can get answers without me trying to explain everything.”

These are not meant to be copied blindly. They are examples of the style and direction members should aim for.

How to Refine Weak AI Output

Even a good prompt may need a second pass.

Here are four common problems and how to fix them.

Too Long

Ask the AI to shorten it. Trim it until there is one clear idea and one CTA.

Too Salesy

Remove promotional language. Ask the AI to make it sound more human and less like marketing copy.

Too Vague

Tell the AI exactly what the next step you want. Do not assume it will guess correctly.

Too Robotic

Delete anything you would never say in a real text. If it sounds like a corporate intern trying too hard, it needs another pass.

How to Stay in the Connector Role

This is one of the most important points in the whole training.

GPN Members do not need to:

- explain the whole business
- answer every question
- overcome every objection
- act like the salesperson

GPN Members do need to:

- reconnect
- share a short tool or next step
- ask permission when appropriate
- let the system do the heavy lifting

That is what makes this business more comfortable.

And that is why AI follow-up fits so well here.

Where the Funding Message Fits

The funding point should stay central, but it should not take over the whole message.

It is there to remove hesitation. Not to become the headline in every text.

The clean way to teach this is:

mention it naturally when it helps answer the unspoken question, “How would I pay for this?”

Use accurate language. Do not overstate it. Do not turn it into hype.

A simple line is enough:

“Qualified members have access to funding that covers ongoing business-building expenses at no cost to them.”

That is clear, responsible, and useful.

The Simplest Possible Next Steps

Every follow-up should end with one easy next step.

Good examples include:

- Want to see a 2-minute video?
- Want me to have someone connect with you?
- Open to taking a quick look?

Do not pile on multiple actions.

One message. One next step.

That makes it easier for the prospect to respond.

Common Pitfalls to Watch For

1. Explaining too much

Long messages usually lower response rates and make members sound like closers.

2. Talking like a salesperson

The tone should feel friendly and natural, not rehearsed.

3. Forgetting the funding point

If it fits the moment, it should be clearly and accurately mentioned.

4. Giving more than one CTA

Too many options create friction.

5. Copying AI without editing

Always make the message sound like you.

Your Assignment

Use any AI tool to create one follow-up message for one real person.

Then take one of these two actions:

- send your landing page link, or
- get permission to move them toward a free consult with a Residual Income Advisor through GPNCenter.com

Success Metric

One real follow-up sent within 24 hours.

That is enough.

Not perfect. Not polished forever. Sent.

Remember

You do not need a perfect script.

You need one simple message that opens the next door.

That is what this training is really about.

Less pressure. More clarity. Better follow-up.

And when the follow-up gets easier, the whole business feels easier.

Quick Copy-and-Paste Prompt Page

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FORMAT: Give me 3 text messages under 30 words each.

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ROLE: You are a rewriting assistant helping me sound more human.

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FORMAT: Give me 3 rewritten versions under 25 words each.

Prompt 3: After "This Sounds Interesting"

ROLE: You are a conversational messaging assistant for low-pressure business follow-up.

TONE: Casual, warm, and natural.

INSTRUCTIONS: Write 2 short replies for someone who said, "This sounds interesting." One should offer my short landing page video. One should offer to have someone from the team connect with them. Mention the support model naturally.

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Prompt 4: Permission-Based Handoff

ROLE: You are a messaging assistant helping me move someone to the next step without pressure.

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Prompt 5: Email and Text Version

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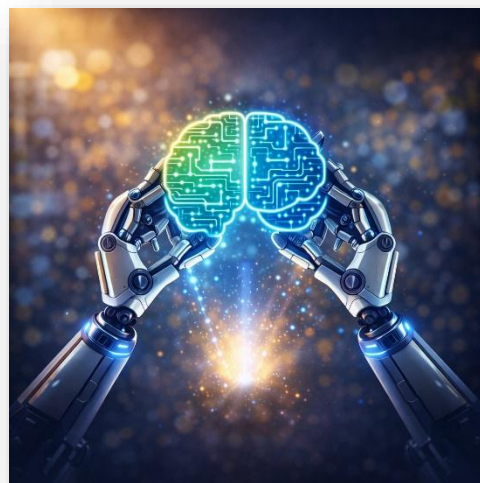
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INSTRUCTIONS: Write one short follow-up email and one short text for the same prospect. Mention simple marketing, professional support, and that qualified members may have access to funding that covers ongoing business-building expenses at no cost to them. Keep me in the connector role.

FORMAT: First give the email, then the text.

Final Reminder

Keep it simple. Keep it natural. Let the system do the heavy lifting.



Key Takeaways

- **Follow-up is not selling.** It's simply reconnecting and making the next step easy.
- **Short beats perfect.** The message that gets sent wins.
- **You are the connector.** Your role is to open the door, not walk them through the whole house.
- **One message, one next step.** Do not overload people with options.
- **Funding reduces hesitation.** Mention it naturally when it fits the moment.
- **AI is your helper, not your voice.** Always make the message sound like you.
- **Better prompts = better results.** Use ROLE, TONE, INSTRUCTIONS, and FORMAT.
- **Momentum matters more than polish.** One real follow-up sent within 24 hours is the goal.

Final thought:

You don't need a perfect script.

You need one simple message that opens the next door.

