

# Leverage *the* **System**

How the 4 Core Pillars Help You Build  
Without Doing Everything Yourself



**MARKETING**

Start Conversations  
Share, Don't Sell

**FUNDING**

Costs Covered for  
Qualified Members

**SALES**

Pros Close the Deals  
& Follow Up

**SUPPORT**

Connected Community  
& Guidance



## Leverage the System

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*How the 4 Core Pillars Help You Build Without Doing Everything Yourself*

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### Main idea

The 4 Core Pillars are not just benefits. They are support systems designed to make building your business simpler, lighter, and more sustainable.

A lot of people get stuck because they are trying to do too much themselves. They think they need to explain everything, follow up perfectly, stay motivated alone, and carry every concern on their own.

That is not how this model is designed to work.

#### Core shift

The goal is not to do more. The goal is to use the support already built into the system.

## The shift that changes everything

### Old way

- Do more yourself
- Explain more
- Push harder
- Carry the whole process alone

### Better way

- Use the pillars
- Stay in your role
- Trust the process
- Build with support

### Key takeaway

You do not need to build this business by force. You need to lean on the parts of the system that were built to help you.

## Why people get stuck even with a good system

People usually get stuck when they:

- overcomplicate the process
- try to explain too much
- carry financial worry alone
- try to stay consistent without support

That usually creates fatigue, not momentum.

## Your role

You do not need to become a salesperson. You are a “connector”:

- start simple conversations
- share the right tool
- hand off to the system
- keep taking steady action

### Remember

You don't need to be a closer. You need to be a connector.

# The 4 Core Pillars as Support Systems

## 1) Comfortable Marketing Plan

A comfortable marketing plan removes complexity.

- simple
- natural
- repeatable
- easy to stick with

If your marketing plan drains you, it probably will not be sustainable. You do not need to be everywhere or say everything. You need a plan you can actually follow.

**What this pillar removes: confusion, pressure, and inconsistency.**

## 2) Funding Program

For qualified members, the funding program may remove financial pressure.

- cover ongoing business-building expenses at no cost
- reduce fear around getting started
- make consistency easier

This should always be explained clearly and accurately. It is available to qualified members, and it can reduce one of the biggest emotional roadblocks people face when building a business from home.

**What this pillar removes: fear, hesitation, and cost pressure.**

## 3) Professional Sales Team

The professional sales team removes the pressure of presenting, following up, and closing every prospect yourself.

- handling presentations
- following up with prospects
- answering detailed questions
- supporting enrollments

That means your job is not to explain the whole business. Your job is to create interest, share the right tool, and hand off.

**What this pillar removes: pressure, overexplaining, and fear of saying the wrong thing.**

#### **4) Community Support and Accountability**

Community support removes isolation.

- stay encouraged
- stay consistent
- get ideas and examples
- avoid building alone

Support matters because isolation often leads to doubt, hesitation, and inconsistency.

**What this pillar removes: isolation, discouragement, and stop-and-start momentum.**

##### **What pillar-based building looks like**

Simple outreach. Clear handoff. Support from the sales team. Reduced cost pressure for qualified members. Ongoing encouragement and accountability.

The more you use the pillars, the less pressure you put on yourself.

## Let AI Help You Simplify, Not Complicate

AI works best when it helps you:

- say things more simply
- build a realistic weekly plan
- rewrite messages so they sound more human
- stay in your role as a connector

AI should make this feel easier, not more complicated.

### 3 AI Prompts to Try

*Copy and paste the prompts below into any LLM you're using.*

#### Prompt 1 - Simple Prospect Message

**ROLE**

You are a friendly outreach assistant for a GPN member.

**TONE**

Conversational, warm, simple, non-pushy.

**CONTEXT**

I want to send a message to someone who may be open to building income from home. I want to mention the GPN support model naturally, including the simple marketing approach, professional sales support, and that qualified members may have access to a funding program that covers ongoing business-building expenses at no cost.

**INSTRUCTIONS**

Write 5 simple prospect messages that mention the GPN support model naturally. Keep each message short and easy to send.

**FORMAT**

Numbered list of 5 short messages.

## Prompt 2 - 20-Minute Weekly Plan

**ROLE**

You are a weekly planning assistant for a GPN member.

**TONE**

Clear, practical, encouraging, realistic.

**CONTEXT**

I want a business-building plan I can actually follow. I only have about 20 minutes a day, and I want to use the 4 Core Pillars without feeling pressure. My role is to connect and hand off, not sell.

**INSTRUCTIONS**

Build me a simple 20-minute-a-day weekly plan using the 4 Core Pillars. Make it realistic and easy to stick with.

**FORMAT**

7-day weekly plan with brief daily actions.

## Prompt 3 - Rewrite an Overexplained Message

**ROLE**

You are a rewriting assistant helping me sound more human.

**TONE**

Simple, natural, clear, friendly.

**CONTEXT**

I tend to overexplain the business. I want my message to sound clear and personal, not polished or salesy.

**INSTRUCTIONS**

Rewrite my explanation so it sounds simple, clear, and human. Keep it short and easy to say in a text, email, or conversation.

**FORMAT**

3 rewritten versions, each under 60 words.

## This Week's Assignment

1. Identify which pillar you are underusing right now.
2. Use AI to create one message tied to that pillar.
3. Use AI to create one simple weekly action plan.
4. Keep your role simple and consistent.

### Questions to ask yourself

- Am I making marketing harder than it needs to be?
- Am I forgetting to mention funding support clearly?
- Am I acting like I need to do the selling myself?
- Am I trying to build without support or accountability?

#### Final reminder

You do not need to build by force, do every job, or carry every concern alone. Use the pillars, trust the support, and keep taking simple action.

### Closing thought

The 4 Core Pillars are there to make building your business more workable. Use the support already built into the model, stay in your role, and keep moving forward with simple action.