



Session 12 Member Resource Guide

AI Attraction Engine

How to Start Better Conversations Without Working Harder

What This Session Is About

This session teaches you how to use AI as an attraction tool — not a sales tool.

Your goal is not to pitch.

Your goal is not to explain the business.

Your goal is to create simple entry points that start conversations for you.

The Key Shift

From reaching out all the time → to being reached out to.

Your posts don't need to go viral.

They just need to start one or two good conversations.

The 3-Post AI Attraction Framework

You only need three types of posts:

- 1) Curiosity Posts – hint at a change without explaining it
- 2) Experience Posts – share a shift, not a success story
- 3) Perspective Posts – challenge a common belief

No links. No pitching. No explaining the business.

Posting Rules (Important)

- No links
- No selling
- No explaining the business

You are creating conversation starters — not closing statements.

DEMO PROMPT #1 – Generate 3 Attraction Posts

ROLE: Social content strategist for home-based entrepreneurs

TONE: Conversational, calm, non-salesy

INSTRUCTION:

Write three short social media posts for someone building income from home using a low-pressure system.

Create:

- 1) One curiosity post
- 2) One experience post
- 3) One perspective post

RULES:

No links

No pitching

No explaining the business

Keep each post under 3 sentences

At the end of a post, say something simple like:

Comment 'curious'

Comment 'info'

Comment 'guide'

Adjust the comment so it's friendly and not sales-related or pressure-sounding

FORMAT:

Label each post clearly

DEMO PROMPT #2 – Turn a Comment Into a DM

ROLE: Friendly conversation coach

TONE: Warm, human, pressure-free

INSTRUCTION:

Someone commented "curious" on my post about simplifying income-building.
Write a short DM to start a conversation.

RULES:

- Do not pitch
- Do not explain the business
- Ask one natural question to continue the conversation

FORMAT:

2–3 short sentences

Your Simple Weekly Rhythm

- 2–3 posts per week
- About 10 minutes per post
- Reuse what works

If one post starts 1 good conversation, it worked.

This Week's Training Action Steps

- 1) Use AI to create three attraction posts
- 2) Post at least one
- 3) If someone comments, use AI to send the first DM
- 4) Sort the conversation and hand it off when ready

You are not adding work.

You are reducing friction.

Final Reminder

You don't need more effort.

You need better entry points.

AI helps you create them.

GPN does the rest.