



GPN RISP AI Session 6 – Low-Pressure AI Outreach

Objective

Use AI to create simple, non-salesy outreach messages that spark curiosity and open conversations. This session focuses on connecting, not closing, so you can build trust while GPN's professional sales team handles presentations and enrollments.

Learning Outcomes

- ✓ Write curiosity-based texts and DMs
- ✓ Personalize AI outputs for personal contacts, social media connections, and prospects
- ✓ Confidently connect while letting the professional sales team do the follow-up

Key Concepts Introduced

- Outreach = curiosity, not pressure.
- Your role = connect, not close.
- The funding program can cover business-building expenses (sales team membership, products, and lead generation) at no cost to qualified members, giving everyone confidence to share.

Prompts Used in the Training

Demo 1: Friendly First Message

ROLE: Friendly connector sharing something new.

MISSION: Write a short text to a friend that opens curiosity about earning income from home.

TONE: Warm, conversational, zero pressure.

INSTRUCTIONS: Mention that sales are done for you, and your ongoing business-building expenses can be covered at no cost to you through a funding program.

FORMAT: 2 sentences under 40 words.

Demo 2: Social Media Direct Message

ROLE: Helpful connector reaching out on social media.

MISSION: Create a curiosity-based DM that feels personal.

TONE: Friendly, low-key, natural.

INSTRUCTIONS: Reference something recent from NAME [link feed] on PLATFORM, then mention exploring a business where sales are done for you, and lead generation, products, and a sales team membership expenses can be covered for qualified members at no cost to you.

FORMAT: 2 short sentences, end with an open question.

Demo 3: Low-Pressure Follow-Up

ROLE: Encouraging teammate checking in.

MISSION: Write a one-sentence follow-up to someone who watched a short video.

TONE: Polite, friendly, zero pressure.

INSTRUCTIONS: Ask what they liked best and keep it under 25 words.

FORMAT: One question only.

Demo 4: Funding-Focused Curiosity Message

ROLE: Connector explaining an advantage.

MISSION: Write a short text that sparks curiosity about a program where sales are done for you and that can cover business-building expenses at no cost to you.

TONE: Conversational, confident, friendly.

INSTRUCTIONS: Do not sound promotional. Focus on curiosity.

FORMAT: 1–2 sentences.

Assignment / Practice

After the session, personalize one of the examples demonstrated and send it to a real contact. Record any feedback to share at the next call.