



GPN RISP AI Training – Session 5: Explaining the Funding Program Clearly

Reference Sheet – For GPN Members

Session Objective

Learn how to use AI to confidently explain GPN's zero-cost funding program so you can easily share the opportunity without confusion or pressure.

Learning Outcomes

- Understand the funding program basics.
- See how AI creates plain-language explanations.
- Take home ready-to-use outreach scripts.

Core Pillar Focus

- Pillar 2: Funding at Zero Cost
- Pillar 1: Comfortable Marketing Plan

Funding Program Summary

The GPN funding program is a strategic partnership that removes financial barriers for qualified members. It covers membership fees, product purchases, and lead generation tools — all at zero out-of-pocket cost. It's not a loan; it's a no-cost entry program designed to help more people start strong and succeed.

AI Demo Prompts (Used in Session)

1. Explain the GPN funding program in plain language, no jargon, under 3 sentences.
2. Write a one-sentence text I can send: Would your confidence increase if money weren't a concern?
3. Create 3 versions of an FAQ answer: Is this a loan?
4. Explain the funding program as if to a friend who hates spending money upfront.
5. Create 3 ways to describe the program: casual, professional, and persuasive.
6. Write a short Q&A: What does the funding cover?

Example Script

'Our funding program is a partnership that lets qualified members start their home business at zero cost once qualified. It covers membership, products, and leads. It's not a loan — it's support so you can start confidently without ongoing financial stress.'

Key Takeaways

- Keep your explanation short and conversational.
- Always emphasize that this is NOT a loan.
- Highlight the zero-cost advantage and confidence it brings.
- AI makes it easy to reword for different audiences.
- Use these demos as templates to create your own variations.

Next Session Preview

Next, we'll explore how to use AI to write friendly outreach messages that open doors and get responses — without sounding salesy.