Calling Leads Process:

Lead Source: Failed Network Marketers, Money From Home or Biz Op Interest

**Call 1: Voicemail**

"Hi NAME, this is YOUR FIRST NAME calling you from CITY, STATE. I saw you were interested in making money from home. I'm calling to let you know about a plan that shows you how to start a home business with the support of a community that helps you take control of your own destiny, while helping others do the same.

Our team has 7 out of 10 people successfully taking action to build residual income streams vs. the usual of less than 5 in 100, which is typical in a home business today.

Watch for my text or call me at PHONE NUMBER to learn more

**Follow Up Text (Send after leaving a message)**

Hi NAME, this is YOURFIRSTNAME - I just left you a message – check out this short video at https://www.residualincomesuccessplatform.com/MEMBERID - discover how you can be part of a community of people who are taking control of their own destiny while helping others do the same. On our team, 75%+ of people are successfully taking action to build their business. It is completely changing how people look at home business. Check it out. Reply S to STOP further messages. Thanks

**Call 1: Live Contact Script; Failed Network Marketers, Money From Home or Biz Op Interest**

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| --- |
| **Use with people who want to: make additional income, don't like their job, want to take control of their own destiny, business opportunity (biz op) interest, or have tried Network Marketing and failed** |

Hey <first name>, I noticed you were interested in a home business and perhaps looking for a way to make residual income from home.

Are you working with a network marketing company now? Have you built a team already, or just starting out?

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| ***[IF YES AND BUILT A TEAM ALREADY] go to the successful network marketer script at*** [***https://www.gpncenter.com/blog/network-marketer-referral-script/***](https://www.gpncenter.com/blog/network-marketer-referral-script/) |

[IF NO, NOT IN A COMPANY NOW OR JUST STARTING OUT, CONTINUE]

I called to let you know that I discovered a company that helps people like you and me create success in a home business like network marketing.

They have been around since 2003 and are helping people like you and me successfully take action to build a home business and residual income for yourself and your family

FINALLY, a plan you can easily follow to build an income from home, amazing, right?

[LISTEN]

They can help almost anyone build residual income streams from home. The reason is there is a sales team doing all the calls, presentations, follow-up, and enrollments for you.

You even get personal coaching to help you customize a marketing plan to build your business in a way that fits your situation.

OH... by the way... they get you started with a company that helps you feel good and improves your health while helping other people live extraordinary lives..

That is much easier to share and feels more comfortable to talk to people about.

If you are interested in making some additional money with a home business, you will definitely want to check this out.

Does this sound like something that can help you out now with additional income?

[IF YES]

I will have someone from my team give you a call to explain how this unique, cutting-edge approach works.

Let me make sure I have your name right: I have FIRST NAME – SPELL EACH LETTER

Is that correct?

[LISTEN]

And the phone is [REPEAT THE PHONE NUMBER], and that's your mobile number – is that right?

[LISTEN]

And the email is REPEAT EMAIL ADDRESS AND SPELL EACH LETTER IF NEEDED

Do I have it all correct now? Okay, thanks for confirming.

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| **[NOTE: Then put their name and contact info into your GPN back office as a lead with a little background info on them based on your conversation, and our team does the rest.]** |

[IF NO; NOT SOMETHING THAT WILL HELP]

No problem. You have my number on caller ID, right?

[YES]

Great, save it with my first name, YOUR FIRST NAME, and if you ever change your mind, give me a callback

Hey. Would it be okay if I texted you a website with a short video to check out?

[YES]

I'll send it now. It's well worth 90-seconds to check out.

[SEND YOUR https://www.residualincomesuccessplatform.com/MEMBERID LINK]

[IF NO]

No worries, good luck to you. [Remove from list]

**Follow Up Text After Call**

*If Added to Pipeline*

Hi FIRSTNAME, YOUR NAME AGAIN, my team at GPN will contact you by text and set a time convenient for you. Let me know if you need anything in the meantime

*If Sending Your Landing Page Link*

Good talking to you, FIRSTNAME. Here's the link I promised to send YOUR RESIDUALINCOMESUCCESSPLATFORM.COM/MEMBERID - check it out, and let's see how we can create a win-win together.

**Texts to send if no response to call 1 voicemail or text**

### Text 2 SENT NEXT DAY IF THEY DID NOT REPLY S FOR STOP

NAME, YOURFIRSTNAME again – did you know that over 95% of people in a home business fail? We have a plan to follow to where 7 out of 10 people are successfully taking action to build their business vs. 2 in 100 that is typical in a home business. It's called the Residual Income Success Plan – are you in a home business now? Are you succeeding? Reply to let me know – we can put you on a good path.

*TEXT 2 REPLY IF RESPONSE*

Great to hear from you. I'll have my team of experts give you a call to show you how to set yourself up to earn residual income from home every month. Our team helps people like you and me successfully take action to build their business. Expect a text to set up a time with you.

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| --- |
| **[NOTE: Add lead to your GPN back office at GPNCenter.com]** |

*See How to add a prospect to your GPN Sales Pipeline at GPNCenter.com at* t <https://www.gpncenter.com/blog/cerule-gpn-2-sentence-script/> to learn how to add leads to the sales pipeline.

**Text 3 – SENT 2 DAYS AFTER TEXT 2**

How do you get started with our Residual Income Success Plan? Check out https://www.residualincomesuccessplatform.com/MEMBERID; you'll be blown away. Opt-in or Reply C to request a Free Consultation to explore how we can create a win-win together.

### *TEXT 3 REPLY IF RESPONSE IS "C" FOR FREE CONSULTATION*

Thanks for replying, NAME. I have requested that a Residual Income Success Plan specialist from my team at GPN contact you to see how we can create a win-win together. Expect a text from them to set a convenient meeting time with you.

**[NOTE**: Add the lead to your GPN sales pipeline at gpncenter.com]

**Text 4 – 3 DAYS AFTER SENDING TEXT 3**

NAME, I don't want to bother you further. If you are not interested in creating residual income from home and earning additional income for yourself, let me know. I will stop sending you these messages. Reply N for NO interest (and I'll stop contacting you) or Y if you have some interest but have been busy and just not the right timing – in that case, I'll keep in touch – thanks

### *TEXT MESSAGE 4 REPLY IF RESPONSE IS N*

Thanks for letting me know. I will take you off my follow up list – should you change your mind in the future, feel free to text or call me back at YOUR PHONE NUMBER – I'll be happy to help you then.

TEXT MESSAGE 4 REPLY IF RESPONSE IS Y

Great, I understand how timing is – I'll reach back in a month, or you can reply to this text to let me know a good time to check back with you – thanks.