Emailing Leads Process:

Lead Source: Network Marketers or Biz Op Leads

[**NOTE**: This email sequence is for people who have been in network marketing and have not succeeded. You can also use it with people who want to extra money from home]

**EMAIL 1:**

SUBJ: Trying to reach you about helping others

Hi NAME, this is YOURFIRSTNAME.

If health and feeling good are important to you, let me welcome you to a journey that will make you feel ALIVE again and provide opportunity.

Our team offers a proven system, coaching, a sales team, and 7 out of 10 people successfully taking action to build their business.

Learn how that's possible in this short video at <https://createanamazinglife.net/MEMBERID>

We are completely changing how people look at home businesses.

Check it out.

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

We respect your privacy – reply S to Stop - opt-out

**Email 2**

### SENT 2 DAYS AFTER EMAIL 1 IF THEY DID NOT REPLY S FOR STOP

SUBJ: A purpose driven community

Hi NAME, YOURFIRSTNAME again.

Would you enjoy being part of a purpose-driven community whose mission is to change lives for the better. We are taking control of our own destiny and helping others do the same.

We even have a sales team and a proven system to follow that has 70%+ of our members actively building their business (instead of < 5% in other home businesses).

Would you like to talk to an expert who can help you reach your home business income goals?

Reply Y for Yes, and we can put you on a good path.

Thanks,

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

We respect your privacy – reply S to Stop - opt-out

*EMAIL 2 REPLY IF RESPONSE IS Y for YES*

Great to hear from you, FIRSTNAME.

I'll ask my team of experts to reach out to you. They will show you how to set yourself up to earn residual income from home by helping other people live extraordinary lives.

Our team has a proven plan that allows people like you and me to take action to build a business comfortably. They even help you with the sales part and coaching, so you don't have to do all of that yourself.

You're part of a community! Expect a text to set up a time to connect.

Looking forward to helping you achieve your goals!

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

**[NOTE: Add lead to your GPN back office at GPNCenter.com]**

**TRAINING*****SEE the 2 question script training at*** [*https://www.gpncenter.com/blog/cerule-gpn-2-sentence-script*](https://www.gpncenter.com/blog/cerule-gpn-2-sentence-script)***.*** Scroll to the bottom of the page for pictures that wlll show you how to add leads to your GPN sales pipeline.

**EMAIL 3 – SENT 3 DAYS AFTER EMAIL 2**

You know, FIRSTNAME, the hardest part of changing lives for the better in a business that creates a better life for you and your family is the sales part.

But don’t worry, we have that part handled for you.

We have a proven system, a sales team, and coaching to support you.

Check out <https://createanamazinglife.net/MEMBERID>. Let’s explore how we can create a win-win together.

Would you like to do that?

I hope we can connect soon,

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

We respect your privacy – reply S to Stop - opt-out

**FINAL EMAIL 4 – 5 DAYS AFTER SENDING EMAIL 3**

FIRST NAME, I don't want to bother you and don’t want to be a pest.

I aim to support people who want to join us to take control of their own destiny on a life-enhancing journey.

We have a proven system with 7 out of 10 people successfully taking action to build their business (instead of less than 5 in 100 that's typical today).

We even have a sales team and coaching to finally make it comfortable to build a home business of your own.

Reply N for NO interest (and I'll stop contacting you) or Y if you have some interest but have been busy or now is not the right timing.

In that case, I'll keep in touch.

Thanks,

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

We respect your privacy – reply S to Stop - opt-out

### *EMAIL MESSAGE 4 REPLY IF RESPONSE IS N*

Thanks for letting me know. I will take you off my check-in list.

Should you change your mind in the future, feel free to text me back at YOUR PHONE NUMBER – I'll be happy to help you then.

Otherwise, I won’t contact you again.

Best regards,

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

*EMAIL* MESSAGE 4 REPLY IF RESPONSE IS Y

Great, FIRSTNAME, I understand how timing is.

I'll reach back in a month.

Or you can reply to this email to let me know a good time to check back with you.

Thanks,

YOUR FIRST NAME

https://createanamazinglife.net/MEMBERID

[**NOTE**: Add a note to email back in a month to your calendar and repeat this process again]