Texting Leads Process:

Lead Source: Network Marketers or Biz Op Leads

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| **EMAIL FORMAT TO USE IF YOU REACH A LANDLINE:** While the majority of people use their mobile phone as their only phone number, occasionally, you may reach a landline. Should that happen, copy the text message and send it as an email. Use the subject "Trying to reach you about helping others." |
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| *Here's what an email would look like* |
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| SUBJ: Trying to reach you about helping others |
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| Hi NAME, this is YOURFIRSTNAME.  |
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| If health and feeling good are important to you, let me welcome you to a journey that will make you feel ALIVE again and provide opportunity.Our team offers a proven system, coaching, a sales team, and 7 out of 10 people successfully taking action to build their business. Learn how that's possible in this short video at https://www.createanamazinglife.net/YOURMEMBERIDWe are completely changing how people look at home businesses. Check it out.  |
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|  |
| YOUR FIRST NAME |
| https://www.createanamazinglife.net/YOURMEMBERIDWe respect your privacy – reply S to Stop - opt-out |
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**Text 1**

### Hi NAME, this is YOURFIRSTNAME. Is health, feeling good, and helping others important to you? How about if you were on a team where 7 out of 10 people are successfully taking action to build their business -- interested? See how this is possible at https://www.createanamazinglife.net/YOURMEMBERID or reply S to stop

### Text 2 SENT 1 DAY AFTER TEXT 1 IF THEY DID NOT REPLY S FOR STOP

### FIRSTNAME, learn how to build an extraordinary life. Coaching, a sales team, and a like-minded community is waiting at https://www.createanamazinglife.net/YOURMEMBERID or reply I for INTERESTED to get on a good path

*TEXT 2 REPLY IF RESPONSE IS I for INTERESTED*

Great to hear from you. I'll ask my team of experts to reach out to you. They will show you how to set yourself up to earn residual income from home by helping other people live extraordinary lives. Our team has a proven plan that allows people like you and me to take action to build a business comfortably. They even help you with the sales part and coaching, so you don't have to do all of that yourself. You're part of a community! Expect a text to set up a time to connect.

**[NOTE: Add lead to your GPN back office at GPNCenter.com]**

**TRAINING*****See Segment 4****:* How to add referrals who say YES! to your sales pipeline at <https://www.gpncenter.com/blog/residual-income-success-plan-referral-marketing-training/> to learn how to add leads to the sales pipeline.

**Text 3 – SENT 2 DAYS AFTER TEXT 2**The hardest part of improving lives in a business that creates a better life for you and your family, FIRSTNAME, is the sales part. We have a proven system, a sales team, and coaching to support you. Check out https://www.createanamazinglife.net/YOURMEMBERID; let's explore how we can create a win-win together.

**FINAL Text 4 – 3 DAYS AFTER SENDING TEXT 3**

### FIRSTNAME, YIKES, I'm afraid I crossed that fine line with you between good follow-up and stalking. If a proven system, sales support, coaching, and 7 out of 10 team members duplicating is of no interest, reply S to opt-out, and I'll take you off my list – OK?

[**NOTE**: After sending all 4 texts, add a note to text back in 60-days to your calendar and repeat this process to the same list again]

IMPORTANT OPT-OUT REQUESTS: when people reply S for Stop – be sure to delete them from your list immediately. Do not text or email them again