Texting Leads Process:

Lead Source: Network Marketer Leads

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| **WHAT TO DO IF YOU REACH A LANDLINE:** While the majority of people use their mobile phone as their only phone number, occasionally, you may reach a landline. Should that happen, copy the text message and send it as an email. Use the subject “Trying to reach you about BUSINESS NAME.” |
|  |
| *Here’s what the email may look like* |
|  |
| SUBJ: Trying to reach you about XYZ |
|  |
| Hi NAME, this is YOURFIRSTNAME. |
|  |
| I saw online that you are working with the NAME OF COMPANY business. |
|  |
| Have you built a downline or just getting started? I’d be interested in your experience |
|  |
| Reply D for downline or N for new, getting started  Thanks |
|  |
| YOUR FIRST NAME |
| <https://www.residualincomesuccessplatform.com/USERID>  We respect your privacy – reply S to Stop - opt-out |

**Text INTRO (Send to new leads 5 per day)**

Hi NAME, this is YOURFIRSTNAME. I saw online that you are working with the NAME OF COMPANY business. Have you built a downline or just getting started? I’d be interested in your experience – Reply D for downline or S for getting started - Thanks

**NOTE: If S send the Failed Networker text series. If D send this text series**

**Text 1 (Send after they reply or 3-days after the INTRO Text)**

Hi NAME, this is YOURFIRSTNAME – I wanted to share something that helps network marketers with an unproductive downline duplicate better. Check out this short video at https://networkmarketingduplication.com/USERID - discover how you can increase your duplication rates by 10 to 20X's with this new residual income plan. It is completely changing how people look at network marketing. Check it out. Reply S to Stop further messages. Thanks

**Follow-up texts to send if no response to text 1**

### Text 2 SENT NEXT DAY IF THEY DID NOT REPLY S FOR STOP

NAME, YOURFIRSTNAME again – did you know that over 95% of people in a home business fail? We have over 7 out of 10 people following our Residual Income Success Plan successfully – do you wish your team would follow your lead and duplicate better? Would you like to talk to an expert about increasing duplication rates with your current downline by 10X to 20X's? Reply YES to let me know – we can put you on a good path. Reply S to Stop further messages, thanks

*TEXT 2 REPLY IF RESPONSE YES*

Great to hear from you. I'll ask my team of experts to give you a call. They'll show you how to set yourself up to increase your duplication rates. Our team has 7 out of 10 people successfully taking action to build their business vs. usually less than 5 in 100 in most network marketing businesses. Expect a text to set up a convenient meeting time for you.

**NOTE: Add the lead to your GPN back office at GPNCenter.com as a "Lead"  
  
TRAINING:** To learn how to do that, see the video "Segment 4 How to add referrals who say YES! to your sales pipeline" at <https://www.gpncenter.com/blog/residual-income-success-plan-referral-marketing-training/>

**Text 3 – SENT 2 DAYS AFTER TEXT 2**

How do you get started with the Residual Income Success Plan? Check out https:// networkmarketingduplication.com/USERID; you'll be blown away. Opt-in or Reply C to request a Free Consultation with a residual income expert to explore how we can create a win-win together. Reply S to opt-out

### *TEXT 3 REPLY IF RESPONSE IS "C" FOR FREE CONSULTATION*

Thanks for replying, NAME. I have requested that a Residual Income Success Plan specialist from my team at GPN contact you to see how we can create a win-win together. Expect a text from them to set a convenient meeting time with you.

**Text 4 – 3 DAYS AFTER SENDING TEXT 3 (if no reply to any of the other text messages)**

NAME, I don't want to bother you further. If you are not interested in increasing your downline duplication rates by 10 to 20X's, let me know so I can stop sending you these messages. Reply N for NO interest (and I'll stop contacting you) or Y if you have some interest but have been busy and now is not good timing – in that case, I'll keep in touch – thanks

### *TEXT MESSAGE 4 REPLY IF RESPONSE IS N*

Thanks for letting me know. I will take you off my follow up list – should you change your mind and want to increase your duplication rates in the future, feel free to text or call me back at XXX-XXX-XXXX – I'll be happy to help you then.

### *TEXT MESSAGE 4 REPLY IF RESPONSE IS Y*

Great, I understand how timing is – I'll reach back in a month, or you can reply to this Text to let me know a good time to check back with you – thanks.

[**NOTE**: Add a note to text back in a month to your calendar and repeat this process again]