Texting Leads Process:

Lead Source: Failed Network Marketers or Biz Op Leads

[**NOTE**: This text sequence is for people who have been in network marketing and have not succeeded. You can also use it with people who want to extra money from home]

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| **WHAT TO DO IF YOU REACH A LANDLINE:** While the majority of people use their mobile phone as their only phone number, occasionally, you may reach a landline. Should that happen, copy the text message and send it as an email. Use the subject “Trying to reach you about BUSINESS NAME.” |
|  |
| *Here’s what the email may look like* |
|  |
| SUBJ: Trying to reach you about XYZ |
|  |
| Hi NAME, this is YOURFIRSTNAME. |
|  |
| I saw online that you are working with the NAME OF COMPANY business. |
|  |
| Have you built a downline or just getting started? I’d be interested in your experience  Reply D for downline or N for new, getting started |
|  |
| Thanks |
|  |
| YOUR FIRST NAME |
| <https://www.networkmarketingduplication.com/USERID>  We respect your privacy – reply S to Stop - opt-out |

**Text INTRO (Send to new leads 5 per day)**

Hi NAME, this is YOURFIRSTNAME. I saw online that you are working with the NAME OF COMPANY business. Have you built a downline or just getting started? I’d be interested in your experience – Reply D for downline or S for getting started - Thanks

**NOTE: If S send this series of emails. If D send the Network Marketer Leads text series**

**Text 1 (Send after they reply or 3-days after the INTRO Text)**

Hi NAME, this is YOURFIRSTNAME. Discover how you can put money back in your pocket on things you buy every day on a team where 7 out of 10 people are successfully taking action to build their business. Check out this short video at https://www.residualincomesuccessplatform.com/USERID - It is completely changing how people look at home business. Check it out. Reply S to Stop further messages. Thanks

**Texts to send if no response to text 1**

### Text 2 SENT NEXT DAY IF THEY DID NOT REPLY S FOR STOP

NAME, YOURFIRSTNAME again – did you know that over 95% of people in a home business fail? We have a plan to follow to where 7 out of 10 people are successfully taking action to build their business vs. 2 in 100 that is typical in a home business. It's called the Residual Income Success Plan – are you in a home business now? Would you like to talk to an expert that can potentially help you reach your residual income goal? Reply Y for Yes, and we can put you on a good path. Reply S to Stop further messages. Thanks

*TEXT 2 REPLY IF RESPONSE IS Y for YES*

Great to hear from you. I'll have my team of experts give you a call to show you how to set yourself up to earn residual income from home every month. Our team helps people like you and me successfully take action to build their business. Expect a text to set up a time with you.

**[NOTE: Add lead to your GPN back office at GPNCenter.com]**

**TRAINING** *See Segment 4:* How to add referrals who say YES! to your sales pipeline at <https://www.gpncenter.com/blog/residual-income-success-plan-referral-marketing-training/> to learn how to add leads to the sales pipeline.

**Text 3 – SENT 2 DAYS AFTER TEXT 2**

How do you get started with our proven Residual Income Success Plan? Check out https://www.residualincomesuccessplatform.com/USERID; you'll be blown away. Opt-in or Reply C to request a Free Consultation to explore how we can create a win-win together.

### *TEXT 3 REPLY IF RESPONSE IS "C" FOR FREE CONSULTATION*

Thanks for replying, NAME. I have requested that a Residual Income Success Plan specialist from my team at GPN contact you to see how we can create a win-win together. Expect a text from them to set a convenient meeting time with you.

**[NOTE**: Add the lead to your GPN sales pipeline at gpncenter.com]

**Text 4 – 3 DAYS AFTER SENDING TEXT 3**

NAME, I don't want to bother you further. If you are not interested in creating residual income from home and earning additional income for yourself and your family following a proven plan, let me know. I will stop sending you these messages. Reply N for NO interest (and I'll stop contacting you) or Y if you have some interest but have been busy or now is just not the right timing – in that case, I'll keep in touch – thanks

### *TEXT MESSAGE 4 REPLY IF RESPONSE IS N*

Thanks for letting me know. I will take you off my follow up list – should you change your mind in the future, feel free to text me back at YOUR PHONE NUMBER – I'll be happy to help you then.

TEXT MESSAGE 4 REPLY IF RESPONSE IS Y

Great, I understand how timing is – I'll reach back in a month, or you can reply to this text to let me know a good time to check back with you – thanks.

[**NOTE**: Add a note to text back in a month to your calendar and repeat this process again]