Calling Leads Process:

Lead Source: Network Marketer Leads

**Call 1: Voicemail**

"Hi NAME, this is YOUR NAME calling you from CITY, STATE. I saw you were in network marketing (name of biz) and wanted to find out if increasing your duplication and success rates is something you'd like to talk about. I have info on a platoform that can give you 10Xs to 20Xs the duplication rates you see today.

Call me at PHONE NUMBER if interested

**Follow Up Text (Send after leaving a message)**

Hi NAME, this is YOURFIRSTNAME - I just left you a message – check out this short video at https:// https://networkmarketingduplication.com/USERID - discover how you can increase your duplication rates by 10 to 20X's with this new residual income plan. It is completely changing how people look at network marketing. Check it out. Reply S to STOP further messages. Thanks

**Call 1: Live Contact Script**

**[NOTE: Use this script for callbacks too]**

Hey <first name>, I'm glad I reached you. I'm calling because I noticed you were in the network marketing industry with (name of biz) before and thought this resource might help you build a business easier.

Are you still working with biz name ?

[IF YES]

And how big of a team have you built so far? [WRITE DOWN THEIR ANSWER]

[IF NO TEAM OR NO SUCCESS GO TO FAILED NETWORK MARKETER SCRIPT]

[IF NO]

What company are you working? [WRITE DOWN THEIR ANSWER]

I'm sure we both know that THE MAJOR issue network marketing team builders face is duplication. How many times have you seen people in your downline FAIL to take action to build a business?

[LISTEN]

It's frustrating, isn't it?

[LISTEN AND LET THEM VENT A LITTLE]

Well then, my call will be really good news for you.

I discovered a company that specializes in helping people create success in a network marketing business.

They have been around since 2003 and have 10 to 20X's the duplication rate, with new team members successfully taking action to build their business.

[PAUSE]

The reason for that success is that there is a sales team doing all the calls, follow-up, and enrollments for you AND all of your team members.

There is even personal coaching to help you, AND every member of your team, customize a marketing plan that provides a comfortable path and environment that the masses are willing to follow.

The marketing plan helps ALL of your team members generate a consistent flow of prospects into the business.

It could be a great fit to help you build your [COMPANY THEY ARE WORKING] business.

Would you like to learn more about how you could get the help you need for your team to duplicate better?

[IF YES}

Great. I'll put in a request and have someone from my team give you a call to explain how this unique, cutting-edge approach works.

[**NOTE**: Then put their name and contact info into your GPN back office as a \*Lead\* with a little background info on them, and our team does the rest.]

[IF NO]

No problem. You have my number on caller ID, right?

[YES]

Good. save it with my first name, YOUR FIRST NAME, and if you ever change your mind, give me a call.

Hey. Would it be okay if I texted you a website with a short video to check out?

[YES]

I'll send it now. It's well worth a few minutes to check out.

[SEE THE TEXT MESSAGES BELOW]

[IF NO]

No worries, good luck to you. I hope your downline duplication rate improves for you somehow.

[IF NO, TAKE THEM OFF OF YOUR LIST]

**Follow Up Text After Call**

*If Added to Pipeline*

Hi FIRSTNAME, YOUR NAME AGAIN, my team will contact you by text and set a time that's convenient for you. Let me know if you need anything in the meantime

*If Sending Your Landing Page Link*

Good talking to you, FIRSTNAME, here's the link I promised to send YOUR https:// networkmarketingduplication.com/USERID LINK - check it out and let's see how we can create a win-win together.

**Texts to send if no response to first call**

### Text 2 SENT NEXT DAY IF THEY DID NOT REPLY S FOR STOP

NAME, YOURFIRSTNAME again – did you know that over 95% of people in a home business fail? We have over 7 out of 10 people following our Residual Income Success Plan – are you in a home business now? Would you like to talk to an expert about how to increase duplication 10X to 20X’s? Reply YES to let me know – we can put you on a good path.

*TEXT 2 REPLY IF RESPONSE YES*

Great to hear from you. I'll have my team of experts give you a call. They'll show you how to set yourself up to increase your duplication rates. Our team has 7 out of 10 people successfully taking action to build their business vs. usually less than 5 in 100 in most network marketing businesses. Expect a text to set up a time with you.

**NOTE: Add the lead to your GPN back office at GPNCenter.com**

**Text 3 – SENT 2 DAYS AFTER TEXT 2**

How do you get started with our Residual Income Success Plan? Check out https:// networkmarketingduplication.com/USERID; you'll be blown away. Opt-in or Reply C to request a Free Consultation to explore how we can create a win-win together.

### *TEXT 3 REPLY IF RESPONSE IS "C" FOR FREE CONSULTATION*

Thanks for replying, NAME. I have requested that a Residual Income Success Plan specialist from my team at GPN contact you to see how we can create a win-win together. Expect a text from them to set a convenient meeting time with you.

**Text 4 – 3 DAYS AFTER SENDING TEXT 3**

NAME, I don't want to bother you further. If you are not interested in creating residual income using a plan that has 7 out of 10 people successfully taking action to build their business and increase your duplication rates by 10 to 20X's, let me know so I can stop sending you these messages. Reply N for NO interest (and I'll stop contacting you) or Y if you have some interest but have been busy and just not the right timing – in that case, I'll keep in touch – thanks

### *TEXT MESSAGE 4 REPLY IF RESPONSE IS N*

Thanks for letting me know. I will take you off my follow up list – should you change your mind in the future, feel free to text or call me back at XXX-XXX-XXXX – I'll be happy to help you then.

### *TEXT MESSAGE 4 REPLY IF RESPONSE IS Y*

Great, I understand how timing is – I'll reach back in a month, or you can reply to this text to let me know a good time to check back with you – thanks.

[**NOTE**: Add a call back in a month to your calendar and repeat this process again]