



gpn

your network marketing
sales team

The GPN - Asirva Success Plan Quick Start Guide

Asirvia

INTRODUCING

The World's Most
Exciting Mobile
Marketing Technology
for your business



Breakthrough device MARKETS TO EVERYONE within
100 YARDS OF YOUR LOCATION?

What if everyone within 100 yards of you could get a message about your business?



AND COULD SIMPLY CLICK A
LINK TO LEARN MORE

Whether you are eating out,
driving to work, shopping,
running errands; 100's of
people can learn about your
business every day.



YOUR MESSAGE & CLICKABLE LINK SHOWS UP AS A NOTIFICATION ON 'NEARBY' ANDROID* PHONES

*Bluetooth & Location enabled

Android **Global**
Market Share

85%



The GPN-Asirvia Success Plan is Easy to Use



AUTOMATICALLY PROMOTE
YOUR BUSINESS

AND ... WHAT IF

You could use this cutting edge automation to reach 100's or even 1,000's of people every day, for pennies

Would you want to know more about it?

You send people to your GPN Asirvia Custom Landing Page
(included with your GPN Membership)

The GPN-Asirvia Success Plan is Easy to Use

Your First Name:

Your Last Name:

Your Email Address:

Your Cell Phone Number:

[Get all the facts In our short webinar](#)

WHAT IF
se this cutting
ation to reach
n 1,000's of
y day, for pennies

Would you want to know more about it?

Your Visitor opts in to learn more

The GPN-Asirvia Success Plan is Easy to Use

The screenshot displays the GPN Back Office interface. At the top, there is a navigation bar with the GPN logo and the tagline "Your Network Marketing Sales Team". To the right of the logo are icons for Home, My Profile, Support, Blog, and Logout. Below the navigation bar are two main menu items: "Self-Guided Training" and "Building My Business".

The central section is titled "Tracking Your Leads and Team Members". It features a summary row with four categories: "Booking Consultation (17)", "Consultations Confirmed (16)", "Free Trials (0)", and "Team Members (1)".

Below this summary, there is a section for "Select a more focused view:" with four options: "Viewing All Leads and Referrals" (highlighted in red), "View Referrals Only", "View Leads Only", and "View Affiliate Link Leads Only".

The main content area is a table with the following columns: "Name", "Date Created", "Status/Progress", and "Actions". The table contains 15 rows of data, each representing a lead. Each row has three buttons in the "Actions" column: "View Details", "Edit", and "Del".

	Name	Date Created	Status/Progress	Actions
1	[Name]	[Date]	[Status]	View Details Edit Del
2	[Name]	[Date]	[Status]	View Details Edit Del
3	[Name]	[Date]	[Status]	View Details Edit Del
4	[Name]	[Date]	[Status]	View Details Edit Del
5	[Name]	[Date]	[Status]	View Details Edit Del
6	[Name]	[Date]	[Status]	View Details Edit Del
7	[Name]	[Date]	[Status]	View Details Edit Del
8	[Name]	[Date]	[Status]	View Details Edit Del
9	[Name]	[Date]	[Status]	View Details Edit Del
10	[Name]	[Date]	[Status]	View Details Edit Del
11	[Name]	[Date]	[Status]	View Details Edit Del
12	[Name]	[Date]	[Status]	View Details Edit Del
13	[Name]	[Date]	[Status]	View Details Edit Del
14	[Name]	[Date]	[Status]	View Details Edit Del
15	[Name]	[Date]	[Status]	View Details Edit Del

The prospects who opt in go directly into your GPN Back Office at GPNCenter.com

The GPN-Asirvia Success Plan is Easy to Use



And your Business Building Consulting Team follows up and brings qualified, interested people onto YOUR Asirvia Team for you.

Simply Share Why You Are *Excited* About GPN and the GO Device



GPN-Asirvia Success Plan Talking Points:

“What if you could market your business to people within 100 yards of you, all day long, everywhere you go?”

- ❖ Amazing, mobile tech is something anyone, in any network marketing business can use
- ❖ Passive marketing, that generates leads hands-off
- ❖ Inexpensive AND effective
- ❖ The best part is – the team I am on will hand you the model.
- ❖ No sales or selling skills required
- ❖ Because, when you join our team, we have sales pros who make sales for you.
- ❖ PLUS they'll train you and your team to use this “success system” effectively.

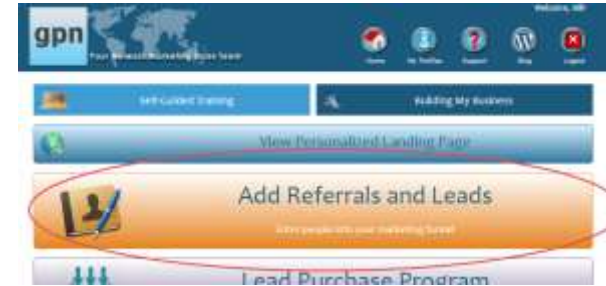
GPN-Asirvia Success Plan: Key Talking Points



Would you like to talk to my team at GPN to see how they can create a *win-win* situation for you, just like they are for me?

If YES! Add that Prospect to Your GPN Pipeline

Add referrals and prospects to your pipeline when you: have spoken to a prospect, introduced GPN as shown in the talking points and they have agreed to a free consultation with GPN



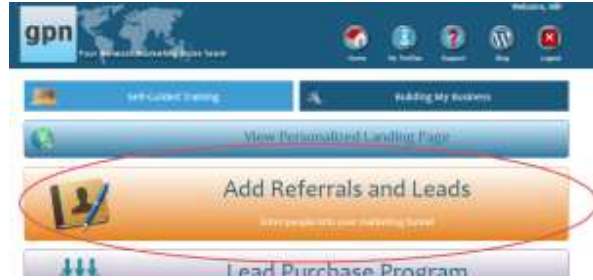
Log in at GPNCenter.com and go to Building My Business

Click the Add Referrals and Leads Button



How to Add Prospects to Your Pipeline

1.



2.



Add the prospect as a Lead or Referral into your GPN Back office under Building My Business > Add Referrals and Leads

Check this box confirming the lead agreed to a consultation with GPN and click save

A screenshot of the 'Add a Lead' form in the GPN dashboard. The form is titled 'Add a Lead' and includes several required fields: 'First Name', 'Last Name', 'Phone', 'Skype', 'Email', 'Province/State', 'Country', 'Timezone', and 'Lead Source'. Below these fields is a 'Notes' section with a red heading 'ADD THIS NOTE HERE:' and the text 'I have spoken to this prospect using the Ultimate Duplication Model Talking Points'. At the bottom of the form, there is a red-bordered box with a warning icon and the text 'Please read and agree to the following terms before submitting a lead.' Below this box is a checkbox labeled 'I have personally spoken to this lead and I confirm that they have agreed to speak with a GPN Business Building Consultant', which is circled in red. The form also includes 'Save' and 'Cancel' buttons at the bottom.

How to fill out the form

- Fill in the ALL the blanks
- Add Notes per the instructions in the box to the left “ADD THIS NOTE HERE”
- Confirm the prospect agreed to a consultation with GPN by checking the box
- Click the Save Button

GPN – Asirvia Success Plan: Marketing Strategy

Understand the Commitment



Sustain your marketing strategy for 12 to 24 months using the marketing tactics that best fit your time and money availability.

Target of \$1,000 to \$4,000 per month in residual income in 12 to 24 months with consistent marketing every month.

Make changes to your personal life to accommodate marketing activities because residual income will change your life.

GPN – Asirvia Success Plan: Marketing Strategy

Choose Your Marketing Tactics



The following pages will outline various marketing tactics you can use

Choose 2 or 3 that fit your time and money “budget” and start using them today!

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Asirvia GO Marketing Technology - \$25/mo



For details and to enroll email Melinda at:
clientservice@gpncenter.com

A diagram showing the dimensions of the GO device. The main device is 56mm wide and 55mm high. A smaller, thinner version is shown next to it, which is 15mm high. The GO logo is prominently displayed on the main device.

Endless Applications

- ✓ We give you a tiny wireless device from Asirvia called a GO.
- ✓ You decide the promotional message and link you want to broadcast.
- ✓ Using Google's 'Nearby' technology, the GO broadcasts your message and link up to 100 yards and can be viewed as a notification by nearby Android phones & device with Bluetooth enabled

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Done For You Leads – Start at \$179.97/mo

GPN "DFY" (Done For You) Lead Co-Op Shares

How does the GPN "DFY" Lead Co-Op Share program work?

One share of the GPN "Done for You" lead co-op will generate 8 qualified prospects that have requested information about building a network marketing business with GPN. GPN will handle all initial communications with prospects, therefore making these leads completely hands off for our members. Operating as a co-op versus buying individually enables us to provide leads to our members at the best possible price and enables us to deliver consistent numbers to each member every month, therefore eliminating the ups and downs in the volume.

Select the quantity of Lead Co-Op Shares per Month

**** Each Lead Co-Op share is charged at USD\$179.97 on a monthly recurring basis to a maximum of 5 shares.**

- 1 Lead Co-Op Share/month (USD\$179.97)
- 2 Lead Co-Op Shares/month (USD\$359.94)
- 3 Lead Co-Op Shares/month (USD\$539.91)
- 4 Lead Co-Op Shares/month (USD\$719.88)
- 5 Lead Co-Op Shares/month (USD\$899.85)

Details at: GPNCenter.com > Building My Business > Lead Purchase Program

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Internet Marketing – 5 to 10 hrs/week

Internet Marketing Funnel

Included with your GPN Membership, the GPN - Asirvia Custom Marketing Funnel. Promote your funnel on Social Media, on business cards, by text and when networking.



<http://automaticallypromoteyourbusiness.com/YOURUSERID>

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Business Card Marketing – Starts at \$39/250 cards

Business Cards

Hand them out when leaving a tip in a restaurant, place in card racks locally, put in the envelope when you mail a bill, put on windshields in parking areas (where permissible to do), add to bulletin boards in coffee shops, hand out to clerks in retail stores, put them into entrepreneur section books in book stores (where permissible to do)

Order by logging into your Asirvia back office and selecting
TOOLS > ASIRVIA TOOL STORE



Front



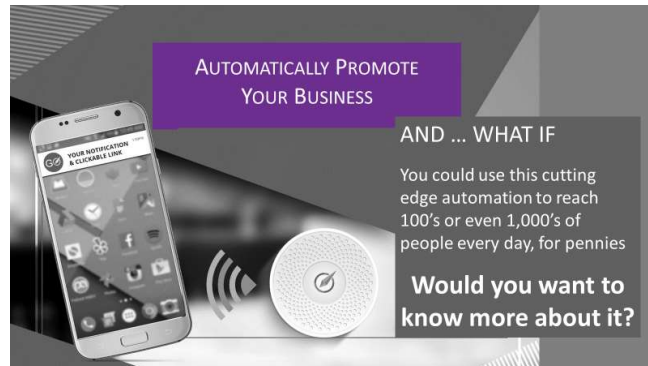
Back

Various design options for personalized Asirvia business cards are available. Be sure to add your GPN Asirvia Landing Page link to your cards (<https://automaticallypromoteyourbusiness.com/USERID>)

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Internet Marketing Advertising - Starts at \$47/mo

You can advertise and drive traffic to your marketing funnel.



Take a look at the MyAutoPilotTraffic program at <http://bit.ly/1IQtwDM>

MLMLeads.com Home Leads Affiliate Training

MyAutoPilot Traffic - MLM Web Traffic

MyAutoPilotTraffic

**MyAutoPilot Traffic:
Here's How It Works**

Generate your own exclusive mlm leads by sending high quality, highly targeted business opportunity seeker Premium pay per click website traffic right to your mlm lead capture page.

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Text Marketing Message Ideas

Use your GPN Asirvia LINK <https://automaticallypromoteyourbusiness.com/YOURUSERID> after message

Text can be effective because it is read frequently (over 90% of the time)

1. Wondering How I Got On Your Phone? LINK
2. Have you seen this yet? LINK
3. Market Smarter, Not Harder LINK
4. Make Extra Cash Sharing This LINK
5. Get Paid To Mobile Market LINK
6. Build your business with this LINK

GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Referral Marketing



GPN – Asirvia Success Plan: Choose Your Marketing Tactics

Find 2 People Who See the Benefit of Automated Marketing



- ✓ Find 2 people that are committed to changing their financial future with automated marketing. Simply introduce them to a free consultation within the next 30 days.
- ✓ Once they join, you simply need to support them to do the same thing you did: **1) find the budget 2) select 2 or 3 workable marketing tactics and stay consistent using them 3) find 2 referrals to join in the first 30-days by introducing contacts to the free consultation.**
- ✓ Remember, the secret to long-term residual income is to support new, personally sponsored members, generated from referrals and leads, to duplicate the process.



GPN – Asirvia Success Plan: Where to Find Referrals



People who have recruited you into their business

(they owe it to you to listen)



Any successful network marketer you know

“Automated marketing is something every one in your downline is dreaming of... now you can give it to them and earn residual income at the same time.”



People who have been in a business with you before and did not succeed (shared frustration)

“I know we’ve tried network businesses before but I found one that is an amazing product that automates marketing, with sales being done for you. This is one I believe will go based on it’s current success.”

GPN – Asirvia Success Plan: Where to Find Referrals



Professionals and business people:

- Want residual income because they know the power of it.
- Understand the power of being able to capitalize on a tool that automates marketing.
- Option for them to build with little to no time out-of-pocket for them.
- An in demand product anyone in business can benefit from

GPN – Asirvia Success Plan : Where to Find Referrals



Think of people in your community who need to get the word out about their business:

- Realtors
- Small Business Owners
- Restaurant Owners
- Bar Owners
- Insurance Agents
- Everyone in business will want multiple Asirvia GO units



GPN – Asirvia Success Plan: Think About the Benefits

Imagine after just a few rounds of duplication you will have in the neighborhood of 10 people on your team within just a few months.

Not only is your team doubling every month from each referral finding just 2 people monthly but now will have all of the leads generated from your 2 or 3 consistently used marketing tactics to explode your growth even further.

Imagine once your team gets to 50-100 people; your business will start exploding exponentially from just the 2x2 duplication alone.



All helping you reach your financial goals that much quicker.

GPN – Asirvia Success Plan: Set Your Marketing Budget

Once you select your tactics, decide on your Marketing Budget



- GPN Membership: \$99.97 per month
- Plus: Marketing Tactics Investment (select 2 to 3 tactics) Add time and/or money investment per month here.
- Plus \$25 per month for 1 Asirvia GO unit. Or lower your per unit cost and advertise different messages when you purchase additional units; \$49 for 3, \$99 for 8, \$147 for 12 units.
- Find 2 referrals to join you in the first 30-days - \$0 cost



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The GPN – Asirvia Success Plan

Now You Have a Plan Use it to Get Started Today!